



WHO IS HAGERTY?

Hagerty Consulting, Inc. (Hagerty) is a full-service consulting firm that helps clients prepare for, respond to, and recover from disasters.

Since our founding in 2001, we have supported some of the nation's most impactful disaster recovery efforts, bringing expertise in federal grants management, crisis response, and preparedness strategies.

By combining deep programmatic knowledge with practical, results-driven solutions, we deliver lasting impacts that strengthen resilience for those we serve.

To learn more about the innovative solutions we can provide to your business or organization, contact:

development@hagertyconsulting.com

What is Hunter Seeker?

Hunter Seeker is an innovative exercise program facilitated by Hagerty's experts in intelligence, counterterrorism, public safety, and homeland security. Typically spanning multiple days, this program brings together agencies and organizations within the Information Sharing Environment (ISE) to enhance coordination, intelligence sharing, and response operations.

Designed to address preparedness gaps, Hunter Seeker challenges participants to prevent critical incidents through intelligence exchange and post-incident information sharing during simulated emergencies. Participants analyze data to identify perpetrators, with success depending on timely and accurate information exchange across the ISE.

Unlike traditional exercises, where information sharing is often secondary, Hunter Seeker places it at the core of the scenario, shaping the entire event. This approach mirrors a *Choose Your Own Adventure* novel, where real-time decisions directly impact response and recovery efforts. As a result, participants foster enhanced critical thinking, decision-making, and problem-solving skills in a controlled yet immersive environment.

Hagerty has successfully developed exercises nationwide, partnering with over a dozen fusion centers and hundreds of agencies from public safety, government, military, and private sectors to enhance understandings of the ISE. By bridging the gap between theory and practice, Hunter Seeker offers an invaluable learning experience that equips participants with the confidence and competence needed to respond effectively in real-life situations—seamlessly transitioning from steady state to crisis and back to stability.

Applying Hunter Seeker

Hunter Seekers are designed with an unparalleled intensity that allows for hyper-realistic scenarios to be developed on a range of threats, including:

- Active Threats / Complex Coordinated Terrorist Attacks (CCTAs)
- Acts of Violent Extremism
- Critical Infrastructure Attacks
- Cyber Disruptions
- Trafficking

The Hunter Seeker Experience

Regardless of the scenario or duration, Hunter Seeker delivers a meaningful, realistic learning experience to participants and their agencies, fostering collaboration across multiple jurisdictions.

What to Expect When Participating in Hunter Seeker



Information Sharing Discovery

Our Hunter Seeker designers work closely with participating agencies to understand their objectives, ensuring that the exercise is tailored to meet their goals. Scenario elements are then crafted to replicate real-world communication flows and decision-making processes, providing an authentic training experience.



Flexible Levels of Commitment for Exercise Participation

The flexibility of Hunter Seeker allows exercises to span multiple days, with agencies able to tailor both the duration and scale of their involvement. Some organizations may choose to participate for just a few hours in a single day, with anywhere from one to five individuals, while others may engage for the full duration with a larger staffing footprint. This scalability allows agencies to validate information sharing across shift changes or with new participants, ensuring continuity throughout the exercise. Active participation gives agencies a deeper understanding of their role in supporting the ISE during an incident.



Validating Decision-Making in a No-Fault Environment

In Hunter Seeker, participating agencies will face critical decision-making situations, where much like in real-world scenarios, their choices carry consequences. However, in this no-fault learning environment, the focus is on growth and learning from each action. Hunter Seeker analysts provide valuable support through reverse mapping, identifying gaps in information sharing and offering insights for improvement.



Experiencing Realistic Challenges

Hunter Seeker is designed to challenge participating agencies across a range of elements and functions, including crisis management, information security, multi-agency coordination, and the mitigation of cascading impacts. These challenges are carefully simulated by the Hagerty team through various modes of communication, including a dedicated Simulation Cell and simulated social and news media.

TESTIMONIAL FROM A FUSION CENTER

"Dear Hunter Seeker,

I wanted to formally write you and give you thanks for all the hard work you put into the design and implementation of our exercise. The staff found the exercise to be beneficial in many ways and we were overwhelmingly impressed with your team's professionalism and dedication to provide such an impressive exercise.

As the staff went through the prevention, response, and recovery portions of the exercise, we found it to be difficult. Our information sharing protocols and procedures were certainly tested. The three-day period was complex, and the scenarios were well planned.

Many of our team members commented on the pressure the exercise put on them. At the end of the three days, we certainly had many takeaways that strengthened our dedication to gather, analyze, and disseminate intelligence to public safety stakeholders to mitigate the threat.

The continual planning and exercising of our protocols and tools is of vital importance to our success and we are thankful for the venue you gave us to test those procedures."